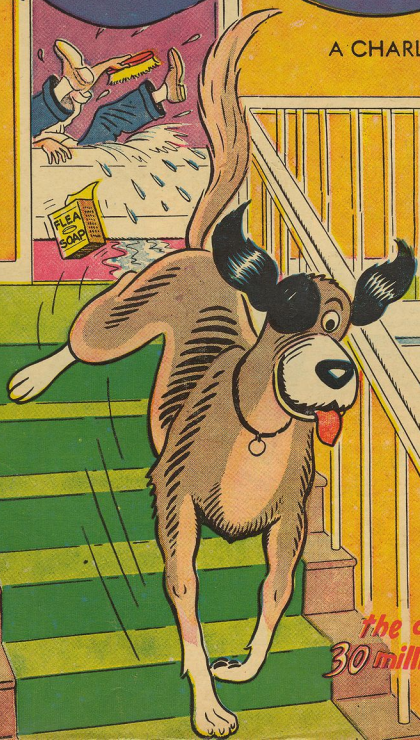
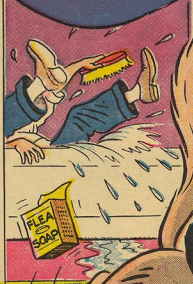




NO. 1

10¢

A CHARLTON PUBLICATION



*The dog with
30 million owners*



WEB COMIC
UNIVERSE.COM



Come on, Buddy, Quit being A BAG-of-BONES Weakling like I was

IN 10 MINUTES OF FUN A DAY

YOU Can do ALL I did!

I gained **25 Terrific LBS. of HANDSOME POWER-PACKED MUSCLES** all over!

I improved my **HE-MAN LOOKS 1000%**

I won **NEW STRENGTH** for money-making work!
for WINNING at all SPORTS!

I won **NEW POPULARITY** Won NEW FRIENDS, BOYS & GIRLS
NEW CHANCES for BUSINESS SUCCESS

How did I do ALL This? I mailed the Coupon and got These **5** PICTURE-PACKED HE-MAN COURSES

Which **YOU** can NOW get FREE

AFFORE \$1 PRICE GOES BACK Millions Sold for \$1



"I'm PROUD to be seen with Jim NOW! Every-body admires his build," says Nellie. "Jim can lift the front of a 2700 lb. car. He amazes his friends!"



You'll be A Real ATHLETE in ALL SPORTS Soon after YOU mail Coupon.

Jim is a WINNER in ALL SPORTS NOW. YOU will be, too, soon.



COME ON, PAL, NOW YOU give me 10 PLEASANT MINUTES A DAY IN YOUR OWN HOME like Jim did and I'll give YOU A NEW HE-MAN BODY for your OLD SKELETON FRAME

"Congratulations, John! At last you mailed the coupon as EVERY MAN should. Soon You'll be as big and strong as I am," says Jim Norman to John Luckus

NO! I don't care how skinny or flabby you are I'll make you OVER by the SAME method I turned myself from a wreck to the strongest of the strong. Why can't I do for you what I did for MANY THOUSANDS of skinny fellows like You?

Develop YOUR 520 MUSCLES Gain Pounds, INCHES FAST!

YES! You'll see INCHES of MIGHTY MUSCLE added to your ARMS and CHEST. Your BACK and SHOULDERS broadened. From head to heels you'll gain SIZE, POWER, SPEED. You'll be A WINNER in EVERYTHING you tackle



LAST CHANCE-ALL FREE COUPON

1. FIVE COURSES
2. MUSCLE METER
3. Photo Book of STRONG MEN

Dept. CH-53

Tell Me How To WIN \$100, etc.

"Jowett Courses
available in
World's
Building
All Around
HE-MAN"
- F. Kelley
Physical
Director

JOWETT INSTITUTE OF PHYSICAL TRAINING
220 FIFTH AVENUE, NEW YORK 1, N. Y.

Dear George: Please mail to me FREE Jowett's Photo Book of Strong Men and a Muscle Meter, plus all 5 HE-MAN Building Courses: 1. How to Build a Mighty Chest, 2. How to Build a Mighty Arm, 3. How to Build a Mighty Grip, 4. How to Build a Mighty Back, 5. How to Build Mighty Legs. Now all in One Volume "How to become a Mighty HE-MAN" ENCLOSED FIND 10¢ FOR POSTAGE AND HANDLING (no C.O.D.'s)

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SAVES you YEARS and DOLLARS!!!



Mail the "ALL FREE" coupon get this "AMAZING SECRETS" Photo Book

You'll LOOK, FEEL, ACT, like A Real HE-MAN! Win Women and Men Friends. Win in Sports! Win Promotion, Praise, Popularity.

This BOOK will also show YOU HOW YOU CAN WIN \$100.00 and a BIG 15" tall SILVER TROPHY (Your Name On It)

Hi Pal! Win \$100 as I just did!

YOU CAN WIN a BIG 15" SILVER CUP as I just did! with YOUR NAME engraved on it!



JIM NORMAN

AFTER

He Mailed Coupon Below is Cleveland

BEFORE

He Mailed Coupon

90 lb. Skeleton

He says,

I gained

70 lbs.

of

mighty

muscle



Mail Coupon in Time for FREE offer and PRIZES!

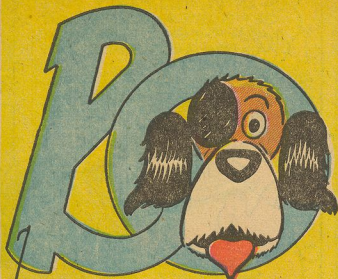
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Volume 1, Number 1

June, 1955

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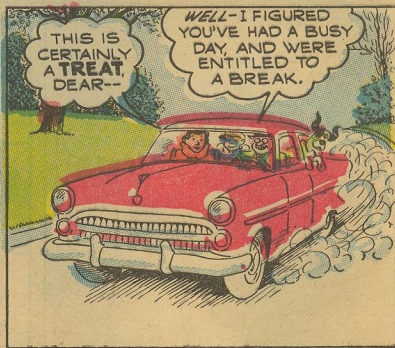


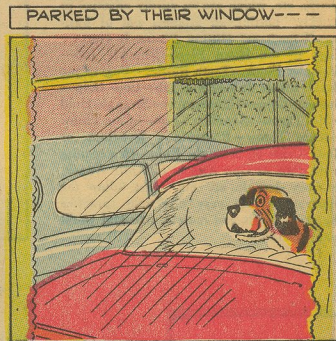
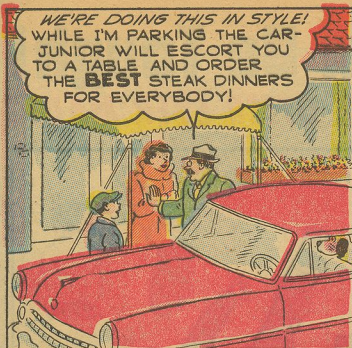
by **FRANK BECK**

EVERY DOG HAS HIS DAY, AND TODAY HAS BEEN A VERY SPECIAL ONE FOR BO.

AS THE OFFICIAL MASCOT FOR JUNIOR'S "BO BRUMMEL" CLUB, BO'S BEEN THE CENTER OF ATTRACTION AT A PARTY MRS. GREEN THREW FOR THE CLUB IN THEIR BACK YARD.







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GREATEST SELF-DEFENSE OFFER EVER MADE!

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Master Ju-Jitsu and you'll be able to overcome any attack—win any fight! This is what this book promises you! *Lightning Ju-Jitsu* will equip you with a powerful defense and counter-attack against any bully, attacker or enemy. It is equally effective and easy to use by any woman or man, boy or girl—and you don't need big muscles or weight to apply. Technique and the know-how does the trick. This book gives you all the secrets, grips, blows, pressures, jabs, tactics, etc. which are so deadly effective in quickly "putting an attacker out of business." Such as: Hitting Where It Hurts—Edge of the Hand Blow—Knuckle Jab—Shoulder Pinch—Teeth Rattler—Boxing the Ears—Elbow Jab—Knee Jab—Coat Grip—Bouncer Grip—Thumbscrew—Strangle Hold—Hip Throw—Shoulder Throw—Chin Throw—Knee Throw—*Breaking* a Wristlock, or Body Grip, or Strangle Hold—*Overcoming* a Hold-up, or Gun Attack, or Knife Attack, or Club Assault, etc. etc.—Just follow the illustrations and easy directions, practice the grips, holds and movements—and you'll fear no man.



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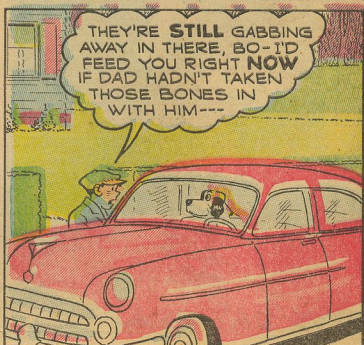
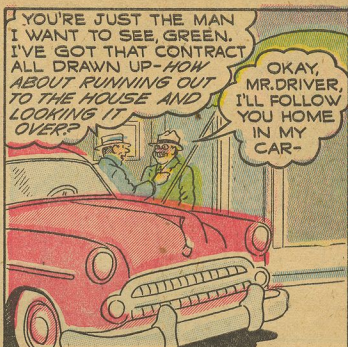
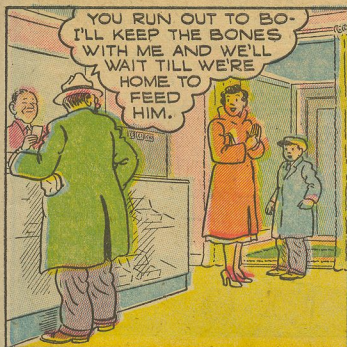
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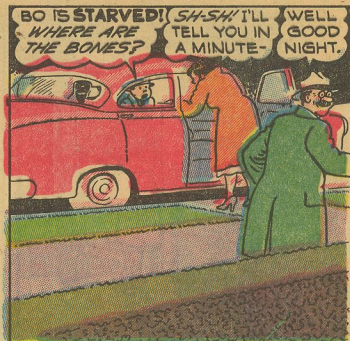
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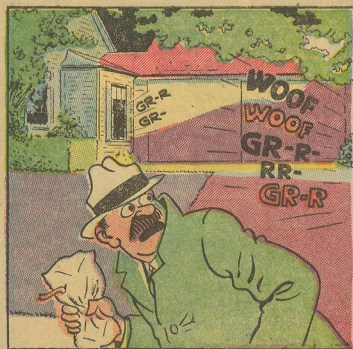


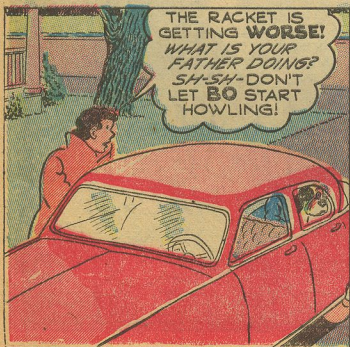
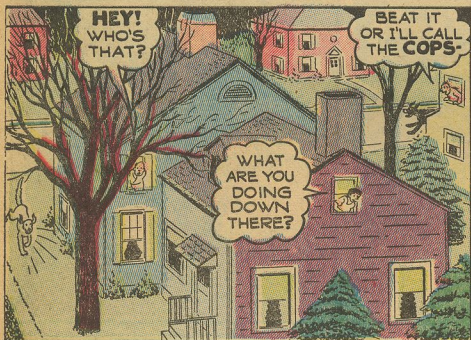
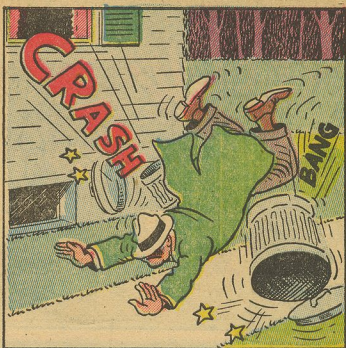
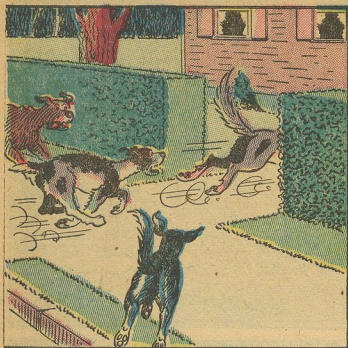
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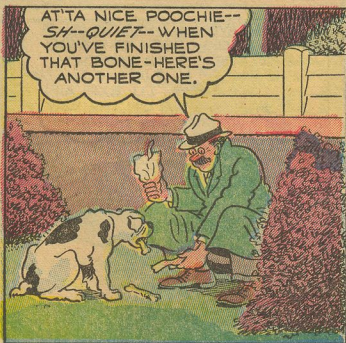
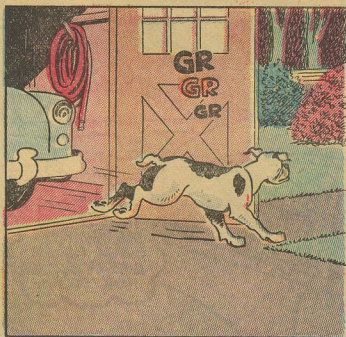
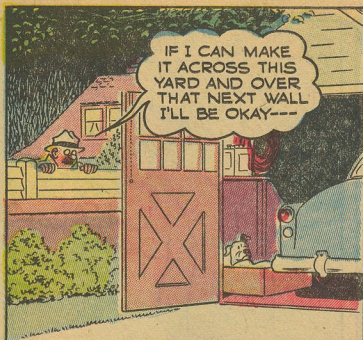
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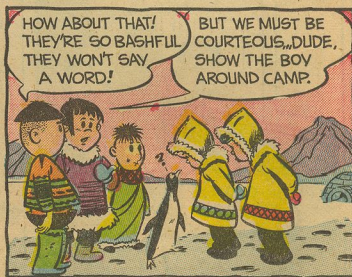
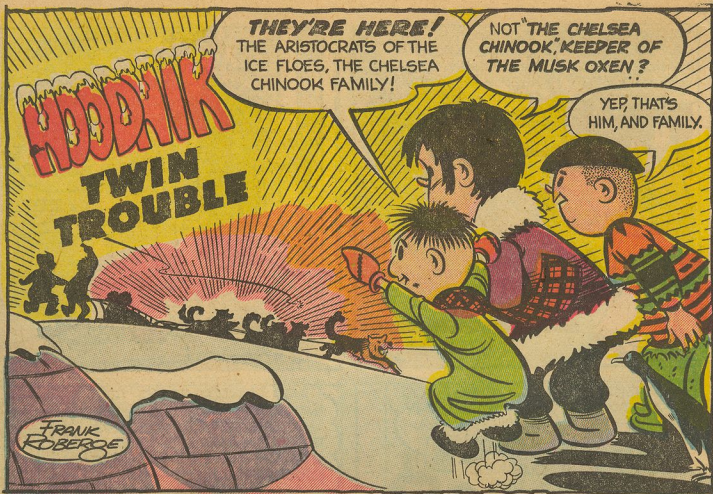












MEN! WOMEN! BOYS! GIRLS!
YOURS **FOR ONLY** **1¢**

**THIS STUNNING ASSORTMENT OF
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 YOU WON'T BE ASKED TO RETURN IT!**

**Just to prove how easily a few spare hours
 CAN EARN YOU \$50 CASH!**

Never before a "get-acquainted" offer to match this! We want to prove you'll find it easy as pie to take orders for exquisitely-designed ALL-OCCASION CARDS. And also show how quickly you can make \$50.00 in cash profit — and even more — just by spending a few hours now and then taking orders from your friends, neighbors and others. So here's the astonishing offer we're making:



Fill out and mail the coupon below. We'll promptly send you this beautiful new box of All-Occasion Cards as illustrated. Yes, **JUST ONE SINGLE PENNY** is all you pay for 21 beautiful cards and envelopes that would usually retail at \$2 to \$3 if bought separately.

ONLY ONE TO A FAMILY! LIMITED OFFER!

This special offer is made to men, women, boys and girls for one reason: to let you see for yourself how easy it is to make lots of extra spending money with this wonderful selling plan. So our offer is strictly limited, and includes additional Greeting Card Assortments **ON APPROVAL**, together with complete **MONEY-MAKING PLAN** and **FREE** Personalized Imprint Samples. But you must hurry — this offer may not be repeated.

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810 Way Street, Elmira, New York

In Canada, write 103 Simcoe St., Toronto 1, Ontario

- HERE'S WHAT
 YOU GET FOR
 ONLY 1¢**
- 1 Birth Congratulations Card
 - 7 Convalescent Cards
 - 9 Birthday Cards
 - 1 Belated Birthday Greetings
 - 1 Friendship Card
 - 1 Sympathy Card
 - 1 Congratulations
 - 21 Envelopes

Guaranteed by
 Good Housekeeping



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 FOR YOUR CLUB
 OR GROUP**

Ask for Special Plans to
 raise money for your
 club or group.

PASTE THIS COUPON ON POSTCARD MAIL TODAY!

ARTISTIC CARD CO., INC.
810 Way St., Elmira, N. Y.

I accept your wonderful offer. Send your sample assortments **ON APPROVAL**, plus **ONE BOX OF ALL OCCASION** Cards for which I owe you a special introductory price of only 1¢. Also include **FREE** Personalized Imprint Samples. I'm sincerely interested in making money in spare time.

Name

Address

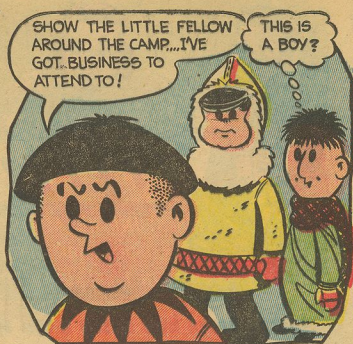
City & Zone State

☐ Check here for Club or Group Fund-Raising Plan



SO! HE TAKES THE CUTE
LITTLE GIRL AND STICKS ME
WITH THIS LITTLE MONST---
-I MEAN BOY.

"NUK", COM'ERE!



SHOW THE LITTLE FELLOW
AROUND THE CAMP...I'VE
GOT BUSINESS TO
ATTEND TO!

THIS IS
A BOY?



I'LL JUST MOSEY IN BACK
OF THIS IGLOO UNTIL THEY COME
BY, THEN I'LL DO A FEW OF
MY TRICKS.



HERE THEY COME...THIS JUGGLIN'
TRICK WILL KINDA TAKE HER MIND
OFF HIM.

NOODNIK
SEES ME...
OH, OH! HE'S GOING TO
MOVE THAT BIG CAKE OF
ICETHE BIG SHOW-
OFF!

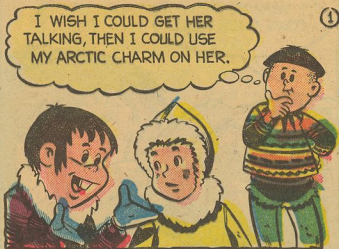


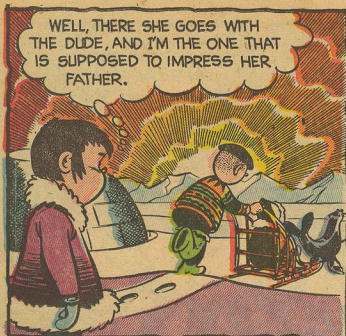
HA! HE CAN'T MOVE IT...
NOW'S MY CHANCE!

AH, ER, JUST A MINUTE
NOODNIK I'LL MOVE THAT.



HEY! LOOKIT THAT!
SHE PICKED IT UP LIKE
NOTHING!!





I'VE TRIED EVERYTHING ELSE, I'LL JUST HAVE TO GET ROUGH AND TAKE HER AWAY FROM DUDE!

THERE'S THE BOY, I'LL TAKE HIM ALONG, AND MAKE DUDE PLAY WITH HIM.



COME ON BASHFUL WE'RE GOING TO FIND DUDE, HE'S GOING TO PLAY WITH YOU.



THERE THEY GO... MAKIN' GOOD TIME TOO! THAT 'NUK' MAKES A GOOD LEAD DOG, I'LL HAVE TO REMEMBER THAT.



DUDE! DUDE! WAIT A SECOND! I'VE GOT A MESSAGE FOR YOU!

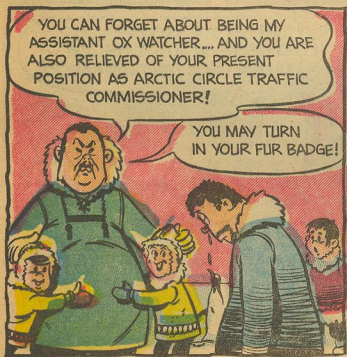
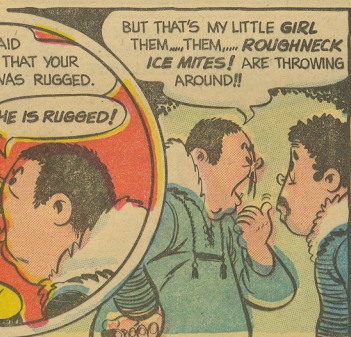


CAN'T YOU SEE I'M BUSY! HURRY UP, WHAT'S THE MESSAGE?



HERE! I'VE BROUGHT YOU SOMEONE TO PLAY WITH, I'M TAKING OVER THE SLED! NOW!





A QUIET SATURDAY NIGHT

WHOLE TROUBLE is my dad's lungs are too powerful. When he begins yelling, pictures fall off walls all over town—and then everybody knows he's lecturing me again. A fellow doesn't mind being lectured to every once in a while—but I sure wish dad could turn down his volume.

Take last Saturday afternoon. All I did was ask dad if I could have some dough to take my bike to the repairman.

"WHAT?" yelled dad.

"Money," I said. "You know—the crinkly stuff you get in your pay envelope. You know—that little brown envelope mother never lets you open yourself. If you could spare some, I'd be very grateful. After all with the brake in that condition, my bike's a hazard to every old lady in town."

"Merton Muddle," yelled dad. "All week long you smell up the house with your chemistry experiments. Every other day you come up with a new crazy invention—and NOW when your bike needs a little fixing, do you mean to say you have to take it to a repairman? Why, when I was a boy—"

I knew that *'when I was a boy'* routine. Once he got started on that, it would be Monday morning before he was thru—and he'd have a sore throat and I'd have a broken eardrum.

So I gave up gracefully: "I'll do it myself," I said, "and bill you later."

Dad was still spluttering when I went out to the garage and began working on the bike. A few quick turns with the pliers, and the brake-chock was off. But before I could do anything else, mom called me to the phone.

Mom glared as I picked up the phone, and I noticed that my hands were still smeared with grease. "Merton Muddle speaking," I said, wiping one hand on a curtain, "inventor extraordinary."

"Hey Merton—"

It was Calories Casey talking. And I could tell by the sob in his voice that something had gone wrong.

"Merton, I can't get my dad's car for tonight!"

I heard those words—and my heart sank

lower than a crushed straw at the bottom of an ice cream soda. Calories and I had a big date coming up. The dance was all the way over at Lakeview High. We'd promised the girls we'd call for them in a car. If we showed up on foot, it would be worse than treason.

"Merton—will YOU ask YOUR dad?"

I swallowed twice, gulped: "yes," and hung up.

Dad was on the parlor couch, his head under a tented newspaper, when I found him. Every time he snored, the **WEATHER FORECAST** fluttered. "Fair and warmer," said the forecast. "No wind."

I guess I should've let dad sleep a little longer—but gosh, that date was important. I pulled off the newspaper and tapped him on the chest. And he let out a blast that shook the windows.

"WHAT DO YOU WANT NOW?!"

"Just your car, dad. O.K. if I use the car tonight?"

I got just what I'd expected—a lecture about when he was a boy. There hadn't even been a car in the family... And besides, the car was HIS car. Did HE ever ask me for MY bike? His last words were, "Absolutely not!" Only the way he said them, they sounded stronger than that.

Just then mom ran into the room. She ran right over to dad and shook him by the shoulders. "Don't tell me you've forgotten all about the masquerade party we're going to tonight," she said. "They're giving a lovely prize for the best costumes, and I'd do anything to win that prize."

Dad groaned. "What're we going as this time?" he asked weakly.

Mom really loved masquerade parties. She was very serious about them, and spent lots of time dreaming up costumes. Last year, she and dad had gone as Samson and Delilah. And the year before as Napoleon and Josephine.

"Tonight," she said dreamily, "I'll be dressed as a cute little girl, and you as a little boy. You'll wear velvet shorts and an Eaton collar. And your old patent leather dancing slippers."



I WILL TRAIN YOU AT HOME FOR GOOD PAY JOBS IN RADIO-TELEVISION

J. E. SMITH has trained more men for Radio-Television than any other man. OUR 40th YEAR.

**America's Fast Growing Industry Offers
You Good Pay—Bright Future—Security**

I TRAINED THESE MEN



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"Up to our necks in Radio-Television work. Four other NRI men work here. Am happy with my work."—Glen Peterson, Bradford, Ont., Canada.



"Am doing Radio and Television Servicing full time. Now have my own shop. I owe my success to N.R.I."—Curtis Stath, Ft. Madison, Iowa.



"Am with WCOC. NRI course can't be beat. No trouble passing 1st class Radio-Phone license exam."—Jesse W. Parker, Meridian, Mississippi.



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VETERANS
UNDER G.I. BILL

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You benefit by my 40 years' experience training men at home. Well illustrated lessons give you basic principles you need. Skillfully developed kits of parts I send (see below) "bring to life" things you learn from lessons.

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SHOW HOW
MAIL COUPON**



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Address
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The ABC's of
SERVICING

Want Be a
Success in
RADIO-
TELEVISION

Before dad could groan again, mom had hustled him off to get dressed.

As you know by now, I am a bit of an inventive genius. My mind works so fast, that on tests I have been known to come up with the wrong answer before the teacher wrote the question on the board. And what mom had just said, had set my little old brain whizzing faster than an eggbeater...

I followed mom into the kitchen. There I gave her, absolutely free of charge, a sure-fire way of making a splash entrance at the masquerade party. Mom's eyes lit up as she listened—and she ran right off to tell dad. A few minutes later, dad walked sheepishly toward me.

"Merton," he said, "your mother wants me to ride her to the party on the handlebar of your bike."

"Gosh, dad," I said, "I'd love to lend you the bike. But remember what you just said about the car being yours and the bike being mine..."

After making a face and some choking noises, dad gave me the keys to the car.

* * * * *

It was dark out now. Jo Ann was sitting next to me in the front of the car, and Marcia was with Calories in the back. We were cruising along slowly, giving everybody a chance to see us—when all of a sudden Calories yelled, "What's THAT?"

I took a quick look, then grinned. Dad, his hairy legs pumping hard, was riding mom on the handlebar of my bike.

"He doesn't look too steady," said Jo Ann. "I hope he has no trouble on Pike's Hill."

"Oh," I began to say, "there's nothing to worry abo—" but then I gulped.

I'd just remembered—the brake-chock was off the bike! Calories had called me just as I had uncrowed it, and I'd forgotten to put it back on again. Pike's Hill was steep—and

without brakes, mom and dad would crash up for sure, maybe be killed...

"Merton, what's the matter? You're white as a ghost!" cried Jo Ann.

I was scared, but my inventor's brain was whizzing again. A second later I stepped hard on the gas. The car lurched forward. We got to the bottom of Pike's Hill in two seconds flat.

The road curved at the bottom. In back of the curve was the Fendrick Farm. Off to the right, was Malone's Drug Store. There was a big haystack behind the curve, but in front of the haystack was a fence. If dad hit that fence, he and mom would be goners for sure.

I parked the car in front of the fence, and dragged Calories with me into Malone's. We knocked over only two people while pulling the duckboard out from behind the soda counter. Fast as we could, we leaned the duckboard against the car.

Dad and mom were in sight now. The bike was wobbling, picking up speed. Mom was screaming. Inside our car, Jo Ann and Marcia were whimpering with fright.

But then the bike hit the duckboard, climbed right up and sailed over the car, landing with all hands safe right in the soft plump haystack...

You'd think a father would appreciate genius in a son—wouldn't you?

Well, at first dad did. He picked himself and mother up from the hay, and congratulated me on one of the slickest pieces of fast thinking he'd ever been privileged to witness.

But when I explained all the details, mentioning casually the brake-chock I'd forgotten to replace—dad's lungs began working again.

He chased me halfway thru town, yelling so loud that the street lamps kept swaying.

If Officer Tulliver hadn't pulled him in for disturbing the police, he might've been chasing me yet.

As it was, we were only twenty-seven minutes late for the dance.



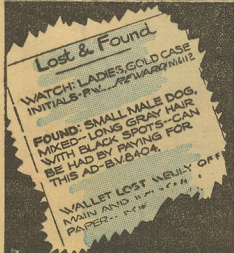


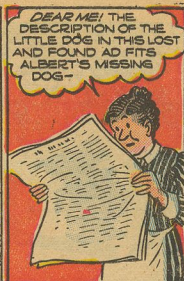
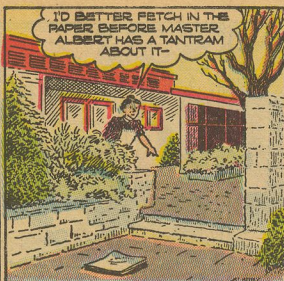
MEETS
"THE
SPOILED
BRAT"

GIVE ME THAT DOG!
IT'S **MINE**-AND PUT THOSE
URCHINS OFF MY PORCH
AND CLOSE THE DOOR
INSTANTLY!

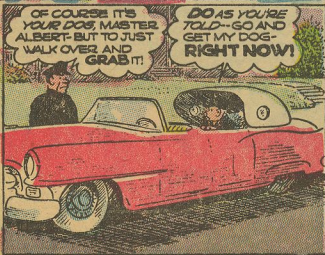
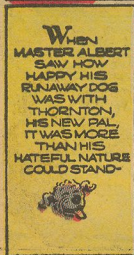
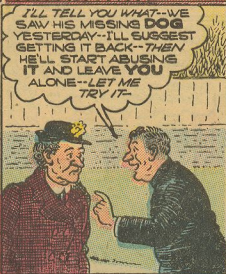


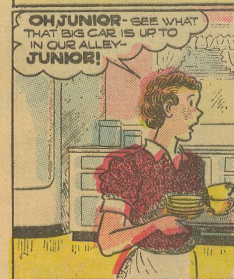
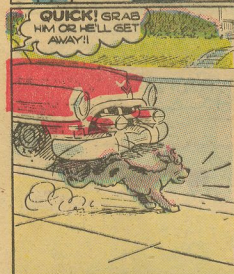
BUT, DEAR-HE
ISN'T SO BAD--
JUST FOR
A WEEK--










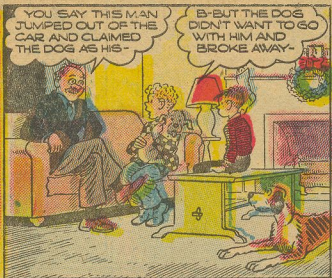


THORNTON
NEARLY LOST
HIS POOCH
WHEN MASTER
ALBERT SPOTTED
IT ON THE
STREET, SO
HE RAN TO
JUNIOR'S
HOUSE TO GET
ADVICE FROM
MR. GREEN--

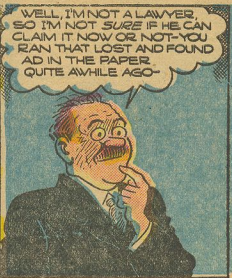


YOU SAY THIS MAN
JUMPED OUT OF THE
CAR AND CLAIMED
THE DOG AS HIS--

B-BUT THE DOG
DIDN'T WANT TO GO
WITH HIM AND
BROKE AWAY--



WELL, I'M NOT A LAWYER,
SO I'M NOT SURE IF HE CAN
CLAIM IT NOW OR NOT--YOU
RAN THAT LOST AND FOUND
AD IN THE PAPER
QUITE AWHILE AGO--



BUT IF HE'S STILL IN THE
NEIGHBORHOOD LOOKING
FOR HIS DOG, LET'S TRY
AND FIND HIM AND TALK
THINGS OVER-- COME
ON, BOYS--



MY NEIGHBOR JUST TOLD
ME WHO OWNS THE BIG
CAR THAT WAS DRIVING
UP AND DOWN OUR
ALLEY--IT BELONGS TO
A MILLIONAIRE!



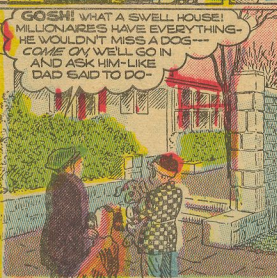
WE'LL GO OVER TO HIS
HOUSE AND TALK TO HIM
ABOUT THAT DOG--IT CAN'T
MEAN 700 MUCH TO HIM OR
HE'D HAVE BEEN LOOKING
FOR IT BEFORE NOW--



THERE'S HIS HOUSE--
ON SECOND THOUGHT, IF
YOU TWO KIDS WENT IN
ALONE, I'LL BET HE'D SAY,
"KEEP THE DOG," SO
WHY DON'T YOU TRY
IT BY YOURSELVES--



GOSH! WHAT A SWELL HOUSE!
MILLIONAIRES HAVE EVERYTHING--
HE WOULDN'T MISS A DOG--
COME ON, WE'LL GO IN
AND ASK HIM--LIKE
DAD SAID TO DO--




WHO'S AT
THE DOOR? ONE
SIDE SO I
CAN SEE!

PST--QUICK--
TAKE THAT DOG
AWAY IF YOU--



GIVE ME THAT DOG!
IT'S MINE--AND PUT THOSE
URCHINS OFF MY PORCH
AND CLOSE THE DOOR
INSTANTLY!



WAIT
TILL I
TELL MY
DAD!

IT WON'T
DO ANY
GOOD--I'VE
LOST MY
L-LITTLE
D-DOG--



LET'S PLAY WITH THE GIFTS
MOTHER BROUGHT YOU FROM
EUROPE, ALBERT! BESIDES,
WHIPPING WILL
JUST MAKE YOUR
DOGGIE RUN
AWAY AGAIN--



THROW YOUR VOICE



Ventro & Book

Your chance to be a ventriloquist. Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist".

No. 137

25¢

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To Amuse and Amaze Your Friends



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No. 222..... Only 1.00

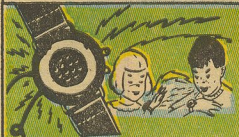
NICKELS TO DIMES



NO SKILL REQUIRED

5 VARIATIONS INCLUDED
Brass cover is placed on four nickels, a spectator removes the cover and four dimes are discovered. The nickels have apparently vanished into thin air. The brass cover may be examined. Many other startling effects can be performed.

No. 215..... 1.00



AMAZING WRIST RADIO
Wow! A wrist radio like Dick Tracy's that really works. Imagine receiving regular broadcasts up to about 50 miles, and actually transmitting your voice over short distances when connected to another set. You wear it like a watch, but listen in like a radio. No batteries, no electricity, no tubes. Built in earphone and aerial.

No. 133

2.99



A necessary tool for the amateur magician and a good joke too. Plastic, 14 inches long with white tips and a black center. 5 exciting tricks—Rises, jumps, produces silk, etc.

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1.50



RADIO MIKE



Talk, Sing, Play thru your radio

Sing, laugh, talk, crack jokes from another room and your voice will be reproduced thru the radio! Fool everybody into thinking it's coming right out of the radio easily attached to most radios up to 1000 miles away. Made of handsome enameled metal, 4 inches high.

No. 112

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WHOOPEE CUSHION

Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.

No. 247

50¢



JOY BUZZER

The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation". Absolutely harmless.

No. 239..... Only 50¢



POWERFUL COMPACT ONE TUBE RADIO

Pocket Size... Brings in stations up to 1000 miles away

Modern electronics makes this wonderful set possible. So small it will fit in a pocket. Everything is supplied for you. Easy to assemble in a few minutes with just a screw driver. No soldering required. Really powerful too. Announcements of stations up to 1000 miles away come in so loud and clear you'd think they were right near home. Learn many useful and important things about radio.

No. 205

3.98



BLACK EYE JOKE

"See Naughty Lady." They look and look and they blacken their eyes without knowing it.

No. 216..... Only 25¢



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Style 180H

Style 180H—For you he-men, we've got the newest, most exciting and tremendous play suit of its time. A complete Superman outfit in fine durable washable rayon gabardine. Outfit includes red cape with screened Superman figure, navy and red suit with gilt figure "S", and belt. Be first to get this wonderful outfit. Sizes 4-14.

6.98

10 DAY TRIAL FREE

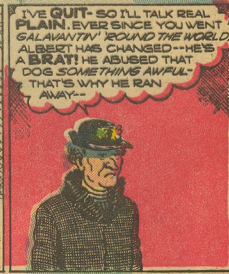
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Lyndbrook, N. Y.

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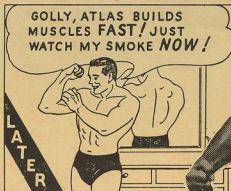
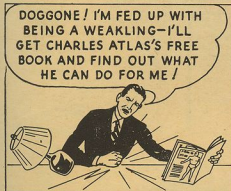
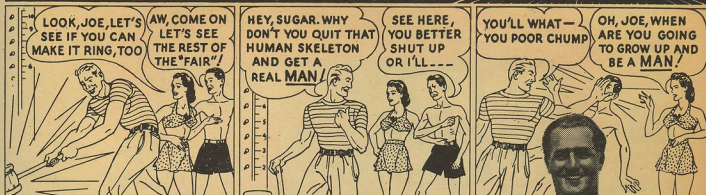
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MAKE MONEY TOO!



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BOY ROGERS OR DALE EVANS LAMP



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WRIST WATCHES FOR BOYS AND GIRLS



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PRESSURE COOKER



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